

AFFECT

www.affectcosmetics.com

AFFECT EFFECT

PROFESSIONALQUALITY**FOR EVERYONE!**

We are a young, Polish brand that produces make-up cosmetics of professional quality and at an affordable price. Our adventure began in 2015 in Bielsko-Biała and today our products are available in over 20 countries on 3 continents. The AFFECT cosmetics are a gift from professionals for make-up enthusiasts - durable textures, pigmented colors, precise applicators, skin care nutrients. Our offer includes a wide range of cosmetics that allow you to perform complete make- up at the highest level.



POLSKA DOBRA MARKA 2020

GOOD BRAND 2020

GMP

Made In Poland

Cruelty Free

Vegan friendly

Award Winning

Makeup Artist Approved

RECOMMENDED BY PROFESSIONALS

Created for Women by Women



AFFECT

The founders of the AFFECT brand, Agnieszka Kuśnierz and Beata Łysoń-Dobrocińska, were united by friendship and a common dream of creating their own cosmetic brand with the highest quality products which would meet the needs of modern women. From the very beginning, the brand was founded not only on business assumptions, but most of all the desire to support women in expressing themselves and searching for their own beauty.

AFFECT was created from the combination of passion for cosmetics and the creative ideas of professional make-up artists.

Agnieszka i Beata

FACE



ROSE CLOUD CLEANSING FOAM

A fluffy cleansing foam that transforms everyday cleansing into a pleasant beauty ritual. Its airy texture forms a rose-shaped foam that effectively removes makeup and impurities while leaving the skin soft, fresh, and comfortable.
Light as a cloud yet highly effective. It thoroughly cleanses the skin without causing tightness, while supporting hydration and balance. Perfect for both morning refreshment and evening makeup removal.

- EFFECTIVE CLEANSING
- HYDRATION
- SWEET ALMOND OIL
- ALOE VERA EXTRACT
- MOISTURIZING SUGAR COMPLEX
- BETAINE









Capacity: 150 ml

HYDRA BLOOM FACE MIST

An ultralight hydrating face mist that instantly restores comfort, freshness, and a natural glow to the skin. Its delicate, ultra-fine formula wraps the skin in a lightweight veil of hydration, making the complexion appear more rested, radiant, and full of glow.

Enriched with hyaluronic acid, niacinamide, and panthenol, it helps maintain optimal hydration levels and supports skin comfort throughout the day. Cucumber, chamomile, and green tea extracts provide soothing and refreshing benefits, while the lightweight formula subtly melts makeup layers together for a fresh healthy glow effect. Perfect for the morning, throughout the day, and over makeup whenever your skin needs a boost of freshness and hydration.





- SMOOTHING EFFECT
- HYDRATING
- NIACYNAMIDE
- VITAMIN E
- AQUAXYL™ COMPLEX
- VITAMIN C
- HYALURONIC ACID
- CHAMOMILE EXTRACT
- CUCUMBER EXTRACT
- GREEN TEA EXTRACT



Pojemność: 75 ml

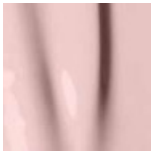
SKIN BOOSTER HYDRATING FACE SERUM BASE

Intensively conditioning base with serum properties that enures in- tense hydration, nourishment and smoothing of the skin. It has a light formula rich in active ingredients that your skin will love. It prevents wa- ter loss and strengthens the protective barriers of the epidermis, leav- ing the skin nourished and soft to the touch. Suitable for all skin types, especially dry and dehydrated skin. The base will extend the durability of your makeup by perfectly moisturizing the skin and slightly unifying the colour.

- MOISTURIZING
- REDNESS REDUCTION
- PREBIOTIC
- VITAMIN C
- ALOE VERA EXTRACT
- HYALURONIC ACID
- MOISTURIZING SUGAR COMPLEX
- VEGAN



Available colours:



Capacity: 30 ml

IDEAL BLUR UNDER EYE PERFECTING CONCEALER

A radiant, flawless look around the eyes is guaranteed by optical neutralizers. They tone down bruises and optically reduce wrinkles. Its moisturizing ingredients delay the skin aging process. The cosmetic has a light formula that easily spreads on the delicate skin under the eyes. The concealer does not accumulate in the skin creases and does not emphasize its structure. It is durable and very efficient. One drop is enough for the eyes to delight with their natural glow.

- MOISTURIZING
- REDNESS REDUCTION
- SMOOTHING EFFECT
- VEGAN



Available colours:


1N


2W


1W


3W

Capacity: 5 g

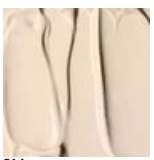
IDEAL BLUR PERFECTING FOUNDATION

The SOFT FOCUS effect, also known as BLUR, was obtained by combining polymers with porous silica and an active substance: glucan biopolymer, which guarantee even light distribution over the entire face and immediate lifting and smoothing effect. An additional advantage of the cosmetic is the anti-wrinkle complex based on a peptide and fortified with the rose petal extract. This is how the product fights free radicals. The cranberry extract has a moisturizing and lifting effect. It also has antioxidant properties. The foundation has a light con- sistency that makes the application easier. It works actively from the first contact with the skin.

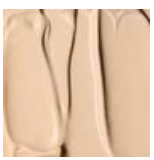
- LONG-LASTING EFFECT
- PERFECT FIXING
- LIFTING EFFECT
- SOFT FOCUS EFFECT
- VEGAN

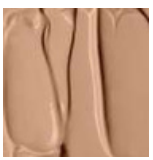


Available colours:


1N


3N


2N


4N

Capacity: 30 ml

BEST MATTE COVERING FOUNDATION

A flawless effect of matte, uniform complexion in a fresh and light version. An innovative formula combining perfect coverage with a natural, velvety finish. It has a light, oil-free formula that helps even out the skin tone, hide imperfections and reduce skin shine. It ensures a smooth and uniform complexion and a long-lasting matte finish for up to 12 hours without drying out or mask effect. The composition has been enriched with niacinamide, vitamin E and grapefruit extract, which help alleviate skin problems and ensure proper hydration and nutrition. The combina- tion of mattifying and caring ingredients makes the Best Matte foundation perfect for all skin types, especially oily skin and those with visible imperfections.

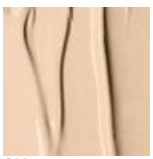
- STRONG COVERAGE
- MATT
- LONG-LASTING EFFECT
- PERFECT FINISH
- NIACINAMIDE
- VITAMIN E
- GRAPEFRUIT EXTRACT
- VEGAN



Available colours:


1N


3N


2N


4N

Capacity: 30 ml

MAKE-UP FIXING SPRAY FOR PROFESSIONAL MAKE-UP

Professional make-up fixing product. This colourless fixing mist creates a light invisible protective film that extends durability and protects make-up against abrasion and smudging. Thanks to the spray, make-up does not disappear during the day and its colours are vivid and do not fade. The make-up fixation effect lasts for many hours. Easy to wash off with a make-up remover.

- WATERPROOF
- PERFECT FINISH
- LONG-LASTING EFFECT



Capacity: 150 ml

SUNDAY MIST SPF 50+ BOARD SPECTRUM PROTECTION FACE MIST

Advanced sun protection and intense hydration in one! SunDay SPF 50 is a lightweight, invisible mist that effectively protects the skin from UVB/UVA radiation while providing deep hydration and nourishment. Its ultra-light formula is suitable for all skin types, including sensitive skin, without leaving white residue or a greasy finish. Enriched with skincare ingredients – formulated with hyaluronic acid, aloe vera, a vitamin complex, and nourishing avocado and sweet almond oils, it deeply hydrates, soothes, and smooths the skin. A delicate lemon balm scent enhances the application experience and provides a refreshing feel throughout the day. Next- generation, marine-safe UV filters ensure effective sun protection while being environmentally friendly and safe for coral reefs. Perfect for reapplication throughout the day – its lightweight formula allows for quick and easy touch- ups, even over makeup, without feeling heavy on the skin. Sun- Day SPF 50 is your daily essential for healthy, radiant, and well-protected skin!

- SPF
- MOISTURIZING
- PERFECT FINISH
- HYALURONIC ACID
- AVOCADO OIL
- ALOE VERA EXTRACT



Capacity: 75 ml

SUNDAY SPF 50+ MULTIFUNCIONAL BB CREAM

A multifunctional BB cream that combines skincare, high sun protection, and a natural makeup effect. Its silky formula acts like a second skin: evening out the complexion, smoothing the skin, and leaving it with a healthy glow.
Enriched with hyaluronic acid and squalane for intensive hydration, as well as vitamin C and goji berry extract with antioxidant properties. Macadamia and meadowfoam oils nourish and soften the skin, while mineral pigments gently tone the complexion without a mask-like effect. Paired with the protective SunDay SPF 50+ mist, it creates a complete skincare ritual that protects, nourishes, and enhances the skin's fresh glow every day.



- SPF
- MOISTURIZING
- PERFECT FINISH
- HYALURONIC ACID
- ILLUMINATING
- GOJI BERRIES
- VITAMIN C
- MEADOWFOAM OIL
- SQUALANE
- MINERAL COMPLEX

Available colours:



LIGHT NATURAL MEDUM

Capacity: 30 ml

SOFT TOUCH MINERAL LOOSE POWDER C-0004

The powder perfectly smooths the skin and makes it refreshed and flawless- ly smooth. Its finely ground formula gently mattifies the complexion and makes it look fresh and radiant all day long. Effectively fixes face make-up without drying out the sensitive skin under the eyes. The minerals contained in the composition give the skin a healthy, radiant look. The avocado oil, which thanks to its properties smooths the skin, supports the fight against acne.

- SILKY EFFECT
- NATURAL INGREDIENTS
- PERFECT FINISH
- TALC FREE
- AVOCADO OIL
- OAT SEED EXTRACT



Available colours:



C-0004

Capacity: 7 g

IDEAL BLUR PERFECTING LOOSE POWDER C-0005

The powder contains patented ingredients with specific optical properties that interact with light. It improves the skin structure and visually reduces even deep wrinkles. Thanks to it, the skin is soft and velvety without the mask effect. The unique formulation of the powder prevents skin aging and pro- tects it against the effects of stress and pollution.

- PERFECT FIXING
- SMOOTHING EFFECT
- SOFT FOCUS EFFECT
- VEGAN



Available colours:



C-0005

Capacity: 7 g

BEST MATTE LOOSE SETTING POWDER PINK VELVET C-0006

An ultra-light loose powder with mattifying, smoothing, and nourishing properties that brightens the skin with a subtle pink hue, reduces under-eye shadows, and adds a healthy glow. It effectively controls sebum, providing a gentle matte finish with a soft radiance. Enriched with bamboo stem extract, it hydrates the skin, protects against moisture loss, and ensures long-last- ing makeup. Perfect for both daily use and professional application, it can be applied with a brush for a subtle finish or with a puff for a more intense matte effect. This vegan product delivers a flawless look and all-day comfort, enhancing your skin's natural beauty effortlessly.

- PERFECT FIXING
- SMOOTHING EFFECT
- PERFECT FINISH
- SILKY EFFECT
- MATT — MATT



Available colours:



C-0006

Capacity: 7 g

BEST MATTE LOOSE SETTING POWDER BAKE BEIGE C-0007

Designed for flawless makeup finishing and the baking technique. Its luxurious formula delivers a silky matte finish, smooths the skin, and ensures long-lasting makeup. Enriched with natural ingredients, it cares for your skin while guaranteeing professional results. Created for baking, it enhances makeup adherence, ensures a smooth, long-lasting finish, and absorbs ex- cess sebum for all-day comfort. It visually smooths fine lines and gives the skin a velvety softness, while its natural ingredients promote skin health. Lightweight and vegan, it's suitable for all skin types, offering a silky applica- tion and a comfortable feel.

- VEGAN
- MATT
- PERFECT FINISH
- NATURAL INGREDIENTS
- LONG-LASTING EFFECT



Available colours:



C-0007

Capacity: 7 g

IDEAL BLUR UNDER EYE TRANSPARENT PRESSED POWDER

Ideal Blur Under Eye Transparent Pressed Powder Sublime effect of freshness and lightness! The delicate formula instantly conceals signs of fatigue and at the same time nourishes the skin. The powder acts as a matte mist that gives a sublime effect of freshness under the eyes, optically eliminating visible lines and wrinkles. The light, velvety formula fixes makeup while providing full comfort. It will also work great on other areas of the face. With the lightness of one brush stroke, it will provide a perfect finish and fixation without the effect of heaviness.

- MATT
- LONG-LASTING EFFECT
- PERFECT FINISH
- VITAMIN E
- VEGAN
- GRAPEFRUIT EXTRACT
- NIACINAMIDE



Available colours:



IB-0001

Capacity: 7 g

GLAMOUR PRESSED BRONZER

CONTOURING

CUPUACU BUTTER

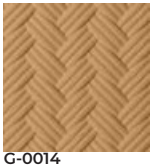
Pressed bronzer for face modelling and contouring with Cupuacu butter that has moisturizing and soothing properties. The cosmetic is also enriched with bamboo powder that absorbs excess sebum. The bronzer is very easy to spread over the skin, does not create stains and allows for gradation of colour intensity. It gives a velvety, powdery finish ad has mattifyng properties. It is perfect for oily and acne-prone skin, as well as for dry and sensitive skin. A large mirror inside the package will facilitate make-up corrections during the day.



Available colours:



G-0012
PURE PLEASURE



G-0014
PURE EXCITEMENT



G-0015
PURE JOY

Capacity: 8 g

GLAMOUR PRESSED BRONZER

Pressed bronzer for contouring the face, which is part of the unique GOLDEN PRO collection. Universal shades, matte finish and light texture make it easy to spread, beautifully combining with other cosmetics. Perfect for both professionals and those with less experience in modelling the face with a bronzer. Properly applied, it will revive pale and redtoned complexion and make the face look like after a few days of rest in the sun.

CONTOURING

SILKY EFFECT

VEGAN

Available colours:



G-0009
HAVANA



G-0010
BRAZIL

Capacity: 9 g



SMOOTH & UNIQUE PRESSED POWDER

Powder enriched with avocado oil and oat seed extract makes the skin perfectly moisturized, properly nourished and flawlessly smooth. Provides a satin-matte finish, long-lasting effect and a healthy look. Perfect for applying make-up corrections during the day. Thanks to the unique properties of the powder, it can be used instead of the foundation, easily increasing the coverage. The set also includes a handy mirror.

- AVOCADO OIL
- OAT SEED EXTRACT
- VEGAN
- PERFECT FINISH



SU-0002
VANILLA MILKSHAKE

Capacity: 7 g



CHARMING GLOW PRESSED POWDER

NATURAL INGREDIENTS

HIGHLIGHTING

Pressed illuminating powder that guarantees a subtle and velvety glow effect. Thanks to the content of concentrated particles, it gives the skin a natural glow, smooths and optically reduces wrinkles. The technology of micro-parti- cles reflecting light in different degrees allows for a three-dimensional effect and its gradation from natural to super spectacular shine. The powder is deli- cate and does not burden or clog pores. It contains 94% ingredients of natural origin and gives optically natural illumination without the mask effect.



Available colours:



RD-0001
SECRET GLOW

Capacity: 11 g

VELOUR BLUSH ON PRESSED BLUSH

Pressed blush with the addition of hyaluronic acid, which prevents skin aging and is responsible for maintaining its firmness, elasticity, and appropriate level of tension. The cosmetic gives a long-lasting and natural effect of a healthy complex ion. As a result, it becomes refreshed and full of life. Thanks to its intensive pigmentation, just a little bit of the product is enough for a beautiful effect. A large mirror makes it easy to fix make-up during the day.

HYALURONIC ACID

VEGAN



Available colours:



R-0122
PEONY



R-0123
FREESIA



R-0125
MATURE ROSE

Capacity: 8 g

CHARMING CHEEKS PRESSED BLUSH

Pressed blush with nourishing argan oil is the perfect combination of beauty and care. 93% natural ingredients nourish and smooth the skin. Thanks to its fine micronization, the blush has a light formula, it is perfectly applied and blended without leaving any streaks. Provides the effect of silky and healthy skin for many hours. Thanks to its unique properties, the skin becomes radiant and has a vital appearance.

NATURAL INGREDIENTS

ARGAN OIL

HIGHLIGHTING

Available colours:



R-0120
ALWAYS ON ROUGE



R-0121
ROUGE DREAM

Capacity: 9 g



SHIMMER PRESSED HIGHLIGHTER

HIGHLIGHTING

SHIMMER EFFECT

Pressed highlighter inspired by the lights of a bustling nightlife. Created in co-operation with make-up masters from GOLDEN PRO Collection. It adds glow to the skin and beautifully illuminates the face, creating a uniform surface. It is a multifunctional product that will also work great as a blush or eyeshadow for the entire eyelid, or to emphasize the inner corner of the eye. The high- lighter is closed in a luxurious rose gold packaging with a mirror, thanks to which it looks beautiful not only on the face, but also on a dressing table or in a cosmetic bag. Creates a perfect combination with other products from the GOLDEN PRO Collection.



Available colours:



H-0008
RIO



H-0009
LAS VEGAS

Capacity: 9 g

SHINE ON PRESSED HIGHLIGHTER

HIGHLIGHTING

SHIMMER EFFECT

VEGAN

Shine On Pressed Highlighters give the skin an elegant glow and beautifully reflect light, making the skin look fresh and radiant. Just a little of the product is enough to emphasize the cheekbones, cupid's bow or the inner corner of the eye. Just a little of the product is enough to emphasize the cheekbones, cupid's bow or the inner corner of the eye. The Viva Glow shade provides classic illumination with an elegant shine in cool tones. The goldish Golden Hour is dedicated to warmer complexions and wonderfully emphasizes the tan. Multidimensional Diamond Water allows to achive a fresh and fashion- able wet flash with shimmering particles.

Available colours:



HS-0001
DIAMOND WATER



HS-0004
ROSE CRYSTAL



HS-0005
GOLD DUST

Capacity: 8 g



DREAM CREAM BRONZER

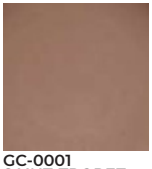
Creamy bronzer with the addition of argan oil. Provides the effect of sun- kissed skin and naturally emphasizes the contour of the face. Universal col- ours in neutral tones will beautifully model both light and darker complex- ions. It builds very plastically on the skin and does not stain. It creates a perfect team for wet face contouring with other products from the Dream Cream series. Available in two shades: Saint-Tropez evokes the vibe of a luxury resort on the Cote d'Azur thanks to its elegant and natural effect on the face. In turn, Miami will add a beautiful tan at any time of the year.

ARGAN OIL

PERFECT FINISH

CONTOURING

Available colours:



GC-0001
SAINT-TROPEZ



GC-0002
MIAMI

Capacity: 9 g



DREAM CREAM BLUSH

Velvety blush in cream with the addition of argan oil. It blends beautifully with the skin, adding a subtle color and healthy glow to the cheeks. It creates a perfect team for wet face contouring with other products from the Dream Cream series. Available in two shades: Paris inspired by delicate roses, French haute couture, Parisian romance. It's a beautiful shade of peach broken with a drop of pink. Tokyo is and universal shade of natural pink that allows your cheeks to blossom. Both creates a perfect team for wet face contouring with other products from the Dream Cream series.

- HIGHLIGHTING
- SHIMMER EFFECT
- VEGAN
- ARGAN OIL

Available colours:



RC-0001
PARI



RC-0002
TOKYO

Capacity: 8 g



GLOW BAKERY BLUSH

HIGHLIGHTING

PERFECT FINISH

VEGAN

Discover the collection of silky, baked blushes that give the complexion a fresh, healthy color and radiant glow. Inspired by the sweetness of desserts and the pastel aesthetics of patisseries, the blushes from the Glow Bakery line by AFFECT x Ruda Maluje blend into the skin like a light cloud. Thanks to rich pigments, the effect lasts all day without streaks or heaviness. Each shade allows you to build intensity from a subtle touch to a bold accent, and it also works well as an eyeshadow.

Shades:

Sweetie - a light pastel pink with a subtle sheen.

Blushie - a raspberry pink with a pearly finish.

Peachin - a warm peach with a delicate glow.

Cherry Choco - a deep pink with a hint of burgundy and a satin finish.

Peach Eclair - a peachy-pink shade with a soft, luminous character.

Berry Pop - a vibrant raspberry pink that enlivens the complexion.

Available colors:



SWEETIE | BLUSHIE | PEACH ECLAIR



PEACHIN | CHERRY CHOCO | BERRY POP



Capacity: 3 g

GLOW BAKERY BRONZER

HIGHLIGHTING

PERFECT FINISH

VEGAN

Glow Bakery baked bronzers are a luxurious recipe for sun-kissed skin. The silky formula blends beautifully and melts into the skin, allowing gradual buildability from subtle contouring to intense warmth. Neutral, carefully selected shades make the bronzers a perfect match for both fair and darker complexions. Thanks to rich pigmentation and a lightweight consistency, they provide a long-lasting, natural finish without streaks, patches, or a mask-like effect.

Shades:

Creme Brulee - a cool, soft brown for subtle sculpting.

Soft Chocolate - a warm, velvety brown with a sun-kissed effect.

Brownie - a cool cocoa-toned brown.

Toffee Tan - a warm caramel-golden bronzer that gives the complexion a sun-kissed glow.

Available colors:



CREME BRULEE



BRWONIE



SOFT CHOCOLATE



TOFFEE BAKE



Capacity: 3 g

GLOW BAKERY HIGHLIGHTER

HIGHLIGHTING

PERFECT FINISH

VEGAN

Baked highlighters with a silky formula that give the skin a radiant, elegant glow. They blend seamlessly into the complexion, creating a luminous veil effect without emphasizing skin texture. Thanks to buildable intensity, they allow for both subtle highlighting and a glamour effect.

Champagne – a classic champagne shade with a luxurious, golden glow that beautifully accentuates cheekbones and adds radiant glow to the complexion.

Praline – a light pearly-pink highlighter with a fresh, luminous finish. It gives the skin a subtle glow and a healthy, well-rested complexion effect.

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Available colors:



CHAMPAGNE



PRALINE



Capacity: 3 g

EYES



LONG LASTING EFFECT EYESHADOW BASE

LONG-LASTING EFFECT

An eyeshadow base that facilitates the application of products and ex- tends make-up durability. The light, creamy formula is easy to spread and even application. It has a slight pink color, however, when applied on the eyelid becomes completely invisible. It prevents shadows from smudging, fading and settling in the fold of the eyelid. Thanks to that, shadows retain their intense colour for a longer time.



Available colours:

Capacity: 14 g

PARTY ALL NIGHT
FULL GLAM & CARE MASCARA

Volume, length and intense black in one mascara! AFFECT Party All Night is a volumising and lengthening mascara that enhances lashes, making them appear fuller, longer and more defined. The specially designed silicone brush allows precise application, helps distribute the formula evenly and separates lashes without unwanted clumping. Enriched with panthenol, arginine, soybean germ, wheat germ and Baikal skullcap root extracts, the Full Glam & Care formula combines striking makeup results with a caring touch. Its buildable effect allows you to customise the intensity with additional coats, creating anything from subtle everyday definition to a bold, full glam evening look

- DEEP COLOUR
- LONG-LASTING EFFECT
- PANTHENOL B5
- 3 BOTANICAL EXTRACTS
- ARGININE



Available colours:

BLACK

Capacity: 10 ml

EYECONIC MOUSSE EYESHADOW

Discover the magic of shadows in a mousse with a stunning, shiny finish and be- come a beauty icon. Shadows in mousse create a spectacular, multi-dimensional effect. They will highlight the beauty of your eyes, regardless of whether you are looking for a delicate shine for everyday makeup or want to create a spectacular evening look. The consistency of the mousse makes application extremely easy and pleasant. You can use a brush or apply them with your fingertips. Thanks to this, creating your dream makeup will become child's play. The innovative, vegan water-based formula allows you to use them in several ways. Thanks to its extended durability, you can experiment by creating unique makeup that will stay flawless for many hours.

SHIMMER EFFECT

VEGAN

LONG-LASTING EFFECT

Available colours:



E-0002 BLINK



E-0003 GLAM

Capacity: 5 g



INTENSE COLOUR EYE PENCIL

The pencil is perfect for a smoky eye effect. It is very easy in the application, it sticks well to the eyelid and blends well with other products. It has a plastic, creamy texture that makes it easy to apply. It allows you to get a precise line, light blur or perfect smokey eye make-up. Rubbing is facilitated by a sponge on the other end of the pencil.

DEEP COLOUR

SMOKEY EFFECT



Available colours:

BLACK

Capacity: 1 g

WATERPROOF PEN EYELINER

Simple and easy to use pen eyeliner that will allow you to make a precise line quickly and easily on the eyelid. The pen makes the application swift, so that you can easily draw a precise line on the eyelids. Thanks to the formula intensely saturated with pigments, it will add exceptional depth to the eyes and optically enlarge them.

WATERPROOF

DEEP COLOUR



Available colours:

BLACK

Capacity: 1,2 g

SIMPLE LINES GEL EYELINER

DEEP COLOUR

LONG-LASTING EFFECT

Simple Lines gel eyeliner with a creamy, plastic formula gives you unlimited pos- sibilities to play with color and form. You can easily make both a perfect, classic line in a fashionable shade, as well as creative, graphic patterns, delightful shad- ing all over the eyelid. We are only limited by our imagination! Intensely saturated shades beautifully emphasize the eyelids with the first stroke. The congealing, waterproof formula allows you to get a lasting effect without the need for touch- ups. The application is facilitated by a small, precise brush hidden in the cap. You can also gently blur the drawn line with a brush.

Available colours:

BLACK

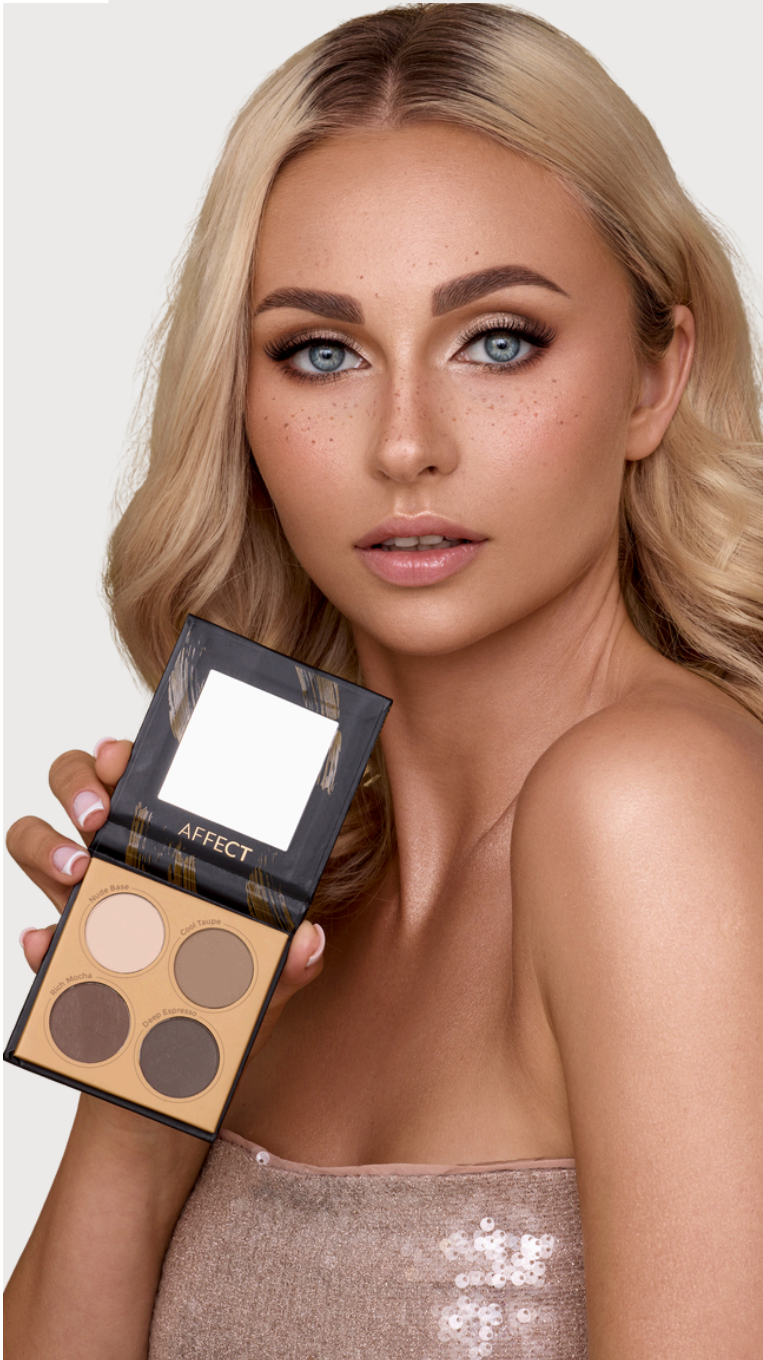
CHOCOLATE

GREY

Capacity: 2,9 g



EYEBROWS



EYEBROW PENCIL SHAPE & COLOUR

Precise pencil that allows you to easily give your eyebrows a perfect shape. It has a double ending: the pencil is used to emphasize the colour, and the brush will perfectly shape and discipline the eyebrows. The pencil is durable and ideal for drawing outlines and filling small gaps. The perfectly balanced shades allow for a natural effect that lasts for many hours.

DEEP COLOUR

LONG-LASTING EFFECT



Available colours:

LIGHT BROWN

RICH BROWN

ASH BROWN

Capacity: 1,2 g

WATERPROOF EYEBROW POMADE

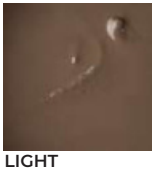
WATERPROOF

DEEP COLOUR

A waterproof pomade with a butter-creamy texture that will quickly give your eyebrows the right shape and colour. It will fill the space between the hair and fix the direction of their growth. The creamy texture makes the pomade easy to spread. It is extremely durable and highly pigmented. The effect can be graded as you like, from natural to more intense. Available in three natural shades.



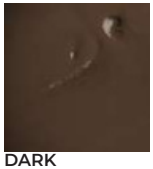
Available colours:



LIGHT



MEDIUM



DARK

Capacity: 5 g

BROW ME STYLING SOAP

Brow Me Eyebrow Soap perfectly styles and sets the eyebrows, even the most unruly ones. Its velvety and transparent texture allows you to easily comb the eyebrows in the shape you like best. The formula sets in the optimal time, without white or powdery marks. After applying the soap, you can use your favourite colouring products: eyeshadows, pomades, pencils or eyebrow gel.

LONG-LASTING EFFECT

PERFECT FIXING



Capacity: 30 ml

LAMI UP
EYEBROW SOAP

LONG-LASTING EFFECT

PERFECT FIXING

A transparent brow gel that shapes, defines and holds even the most unruly hairs in place. Its lightweight formula provides strong, long-lasting hold without weighing the brows down, while the precise brush makes styling quick and effortless.

Enriched with aloe extract and panthenol, the formula helps care for the brow hairs as it styles. The transparent shade suits every brow colour and creates anything from a naturally groomed look to a lifted, lamination-inspired effect.

Wear LAMI UP alone, apply it as the final step after your favourite brow colour products, or pair it with Brow Me Styling Soap for maximum hold.



Capacity: 8 ml

BROW STAR
MINI EYEBROW PALETTE

DEEP COLOR

MATT MATTE

VEGAN

A mini version of the iconic Colour Brow Collection palette, loved by makeup artists and now accessible for everyone. This professional brow palette contains four perfectly matched shades designed to shape, fill, and define the brows.
The silky matte shadows allow you to achieve a natural effect tailored to different hair colors, skin tones, and beauty styles. With Brow Star Mini, you can create your perfect brows in just a few simple steps whether you prefer a subtle everyday look or a more artistic finish.
For best results, pair it with Brow Me soap or the Lami Up gel, which provide long-lasting hold and a flawless finish.

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Capacity: 4 x 2 g

COLOUR BROW COLLECTION EYEBROW SHADOWS PALETTE

DEEP COLOUR

MATT MATT

A professional palette of 10 eyebrow shadows, with the formula that allows to achieve an intense or natural effect. The colours of velvet shadows match each hair color, skin tone and type of beauty. Easy application allows you to get your dream eyebrows. The shadows are perfect for giving your eyebrows an elegant look. You can mix brown colours with each other, obtaining a unique color. Apply the beige shade under the brow bone or mix it with other colours from the palette to obtain a lighter shade of the selected brown.



Capacity: 10 x 2 g

LIPS



LIPS BAKERY COLOUR BALM STICK

Discover the full Lips Bakery menu: four creamy balm sticks combining buildable colour with the softness and comfort of a lip balm. Choose from delicate rose, versatile nude, juicy berry and warm caramel.

The smooth formula glides effortlessly across the lips, leaving them beautifully enhanced with a fresh, luminous finish. Enriched with opuntia oil, ginger extract and Ascorbyl Palmitate, it brings make-up and everyday lip care together.

Wear it alone or pair it with any Lips Bakery Long Lasting Lip Pencil to create your own signature lip recipe.

- BUILDABLE COLOUR
- BALM-LIKE COMFORT
- OPUNTIA OIL
- GINGER EXTRACT



Available colours:


ROSE VEIL


CARAMEL SILK


CAFFE CREAM


BERRY MUSE

Capacity: 3 g

LIPS BAKERY
LONG LASTING LIP PENCIL

DEEP COLOUR

LONG-LASTING EFFECT

The first step in your perfect lip recipe. Discover four creamy lip pencils created to define, shape and enhance the lips with precision. The smooth texture glides on effortlessly, delivering rich, even colour with an elegant matte finish.
The long-lasting yet comfortable formula makes it easy to create anything from a softly defined contour to a bold, fuller-looking lip. Wear it alone, use it to fill in the entire lip as a colour-enhancing base, or pair it with any Lips Bakery Colour Balm Stick to create your own signature lip combo.



Available colours:


ROSE MOUSSE


CARAMEL KISS


CAFFE CREAM


BERRY VELVET

Capacity: 1,2 g

DIVINE
LIP GLOSS OIL

Lip oil with an intensively nourishing blend of three oils: argan, grape seed and peach seed. The transparent formula with a touch of colour provides lips with comfort, hydration and a healthy glow. Thanks to it, the lips are properly cared for, look appetizing, and smell beautifully of sweet caramel. A large, comfortable applicator allows for quick and even distribution of the product on the lips. The thick consistency makes it stay on the lips for a long time.

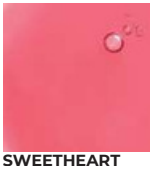
- VEGAN
- ARGAN OIL
- GRAPE SEED OIL
- PEACH SEED OIL



Available colours:



SUNSHINE



SWEETHEART

Capacity: 5 g

DIVINE LIP GLOSS

Lip Gloss that beautifully reflects the light creating a glass effect. Divine it not only provides an amazing glow, but also extreme care for the effect of juicy lips. The comfortable, vegan formula has been enriched with mois- turizing ingredients: argan oil, grape seed oil and peach seed oil. A large, comfortable applicator allows for quick and even distribution of the product on the lips. The thick consistency makes it stay on the lips for a long time. Thanks to it, the lips not only look appetizing, but also smell beautifully of sweet caramel.

- VEGAN
- ARGAN OIL
- GRAPE SEED OIL
- PEACH SEED OIL



Available colours:



DARLING



SUGAR

Capacity: 5 g

SHAPE & COLOUR LIPLINER PENCIL

A classic lip pencil with a creamy and comfortable formula that makes makeup easy and fun. Perfectly outlines the shape of the lips, preventing the lipstick from smudging beyond the contours. Works great as a base for a lipstick. It can also be successfully used independently all over the lips. Its delicate texture is easy to spread. Shades: Magenta, Wild Popies, Foggy Pink and Nude Beige are available in twisted version.

DEEP COLOUR

LONG-LASTING EFFECT



Available colours:

NUDE BEIGE

Capacity: 1,2 g

LIQUID LIPSTICK SOFT MATTE

Liquid lipstick that provides a silky matte finish without the effect of dry- ing out the lips. Creamy consistency and a convenient, precise applicator allow to get beautiful, full coverage with the first stroke. Argan oil contains soothing and regenerating properties and nourishes the delicate skin of the lips. Avocado oil strengthens the natural protective skin barrier. Available in juicy colours as well as in classic nude shades.

DEEP COLOUR

LONG-LASTING EFFECT

AVOCADO OIL

ARGAN OIL



Available colours:



COTTON CANDY



PERFECT BALANCE

Capacity: 5 ml

SATIN LIPSTICK

Satin lipstick with a silky, creamy formula, enriched with the ingredients nourishing the lips, such as: avocado oil, argan oil, cocoa butter. Provides full coverage of the lips with the first stroke, while ensuring long-lasting hydration and a feeling of comfort on the lips. It has a very pleasant caramel scent and an elegant packaging with a magnetic closure. A wide range of shades allows you to choose a colour that suits each style: from subdued to bold and expressive.

- SILKY EFFECT
- DEEP COLOUR
- VITAMIN E
- AVOCADO OIL
- COCOA BUTTER



Available colours:



SIMPLE PLAN



ELEGANCE

Capacity: 4,1 g

ULTRA SENSUAL LIQUID LIPSTICK

Liquid lipstick with a matte finish. It perfectly covers the lips with an intense colour, giving a satin matte effect. Argan oil contained in it, which has a re-generative effect, together with avocado oil maintains deep hydration of the lips. The nutritional effect is also enhanced by vitamins C and E, which smooth the skin and have anti-aging properties. Intensive pigmentation guarantees coverage from the very first application. The lipstick is available in 4 shades that harmonize with the 4 colors of ULTRA SENSUAL LIP PENCIL liners from the AFFECT x GOLDEN PRO Collection.

- ARGAN OIL
- AVOCADO OIL
- VITAMIN C
- VITAMIN E



Available colours:



ASK FOR NUDE

Capacity: 8 ml

PALETTES



LOVE STORY
MINI EYESHADOWS PALETTE

Step into the world of literature and endless tales with the Love Story palette from the Storyteller collection, inspired by the world of literature, fairy tales and endless stories. It is not just a palette of shadows, but a small romantic book that will allow you to create a makeup story full of subtlety and charm. The delicate, pink cover decorated with a heart is a true ode to love. Inside you will find delicate powder pinks, warm browns and two dazzling sparkles - opalescent in silver and pink. Thanks to this palette, you will conjure up makeups that will emphasize your look and add shine to it. Love Story is not just a palette - it is a unique jour- ney to the world of romance and subtle beauty. Perfect for a date, a candlelight dinner or any moment when you want to emphasize your emotions.

DEEP COLOUR

MATT MATT

SHIMMER EFFECT

VEGAN



Capacity: 6 x 2 g

CLASSIC NOVEL MINI EYESHADOWS PALETTE

Step into the world of literature and endless tales with the Classic Novel palette from the Storyteller collection, inspired by the world of literature, fairy tales and endless stories. It is not just an eyeshadow palette, but a charming miniature book full of colors and makeup stories that you can create. Enclosed in an elegant, brown cover with a subtle floral motif, the Classic Novel palette is the perfect proposition for lovers of classics. It delights with warm, natural shades - from beige to brown and two dazzling sparkles in the shade of gold and golden, opalescent apricot. You can create both a delicate everyday makeup and a subtly sophisticated look for special occasions. The shadows are silky, easy to apply and envelop the eyelids like a deli- cate cloud, providing the effect of timeless elegance. With this palette, you will create makeup that exudes classic beauty and subtle sophistication.

DEEP COLOUR

MATT MATT

SHIMMER EFFECT

VEGAN



Capacity: 6 x 2 g

SECRET DIARY
MINI EYESHADOWS PALETTE

Step into the world of literature and endless tales with the Secret Diary Palette from the Storyteller collection, inspired by the realms of books, fairy tales, and hidden secrets. This unique palette is not just a cosmetic product but a charming miniature book filled with colors that let you create makeup stories full of mystery and elegance. The gray cover, adorned with an infinity symbol, invites you to uncover the secrets of light and shadow. Inside, you'll find cool shades of white, gray, and silver, perfect for creating mysterious, elegant, and sensual looks. The shades seamlessly combine matte finishes with exclusive pearls and spectacular shimmers, capturing the essence of secrets and profound thoughts written on the pages of a diary.

DEEP COLOUR

MATT MATT

SHIMMER EFFECT

VEGAN



Capacity: 6 x 2 g

DAY TO NIGHT EYESHADOWS PALETTE

Subtle beauty and evening glow in one magical palette. Regardless of the occasion, from day to night - eight ultra-usable shadows will allow you to create eye-catching makeup in leading trends. A balanced composition of six matte nude shades and two extraordinary sparkles with a modern finish will make your look unique at any time of the day. The palette was created in cooperation with Monika Wyrzykowska @RudaMaluje - makeup artist and content creator, winner of the 1st edition of the Best Make Up AFFECT Awards competition in the Creative Star category.

DEEP COLOUR

MATT MATT

SHIMMER EFFECT

VEGAN



Capacity: 8 x 3 g

TIMELESS MOMENTS PALETTE

An everlasting composition in fashionable nude shades! Timeless Moments Palette was created to accompany you in the most important moments of your life, when you want to look and feel special. Classic and elegant nude colours will allow you to create both daily and special occasion make-up. The combination of perfect mattes and sensual shines, creating a coherent whole, will bring out the depth of your gaze, exposing what is the most beautiful in you.

DEEP COLOUR

MATT MATT

SHIMMER EFFECT

VEGAN



LOVE COSMETICS AWARDS 2020

Capacity: 12 x 2 g

TREASURES PRESSED EYESHADOWS PALETTE

A selection of the best-selling eyeshadows in a limited palette created especially for the world exhibition EXPO 2020 in Dubai. They are treasures that we want to share even in the farthest corners of the world: excellent quality eyeshadows in iconic shades and a beautiful design inspired by handmade lace. The palette will allow you to create multi-dimensional make-up for any occasion. Matte natural shades are complemented by delicate colours with an effective shine. Each of the eyeshadows is applied like a dream, ensuring a spectacular effect. The make-up crème de la crème was closed in a palette inspired by the motif of handmade lace, deeply rooted in the Polish folk culture, designed by the Polish artist-illustrator Przemek Sobocki.

DEEP COLOUR

MATT MATT

SHIMMER EFFECT

VEGAN



Capacity: 12 x 2 g

PURE PASSION PRESSED EYESHADOWS PALETTE

A composition of ten classic shades with a modern twist. A well-thought-out selection of colours and tones, as well as mastered formulas, make it one of the most commonly bought palettes on the Polish market. The shadows are highly pigmented, they do not flake off and blending them is a pure pleasure. With its help, we can conjure up both natural, daily make-up and a stronger evening effect. In addition, it is perfect for classic wedding make-up.

DEEP COLOUR

MATT MATT

SHIMMER EFFECT

VEGAN



LOVE COSMETICS AWARDS 2019

MUST HAVE MAKE-UP KOSMETYK ROKU 2018

Capacity: 10 x 2-2,5 g

NATURALLY MATT PRESSED EYESHADOWS PALETTE

DEEP COLOUR

MATT MATT

VEGAN

An absolute must-have for every matte beige and bronze lover. A thoughtful and harmonious selection of colours makes them suitable for all types of beauty. They are characterized by excellent pigmentation and a velvety con- sistency, so applying and blending them is a pure pleasure. The shadows are so universal that they are suitable for both natural, everyday make-up and for a smokey eye effect.



Capacity: 10 x 2-2,5 g

SECRET BEAUTY MAKE-UP PALETTE

A unique palette for face make-up, created in cooperation with the make-up artist Karolina Matraszek. It hides the secret of perfect make-up: a modern combination of eye and face products. The palette contains 9 intensely pigmented eyeshadows, from beige base shades, through unique glossy shadows, to classic black. The whole is complemented by matte bronzing powder and velvety smooth blush in universal, facial shades.

DEEP COLOUR

MATT MATT

SHIMMER EFFECT

VEGAN



Capacity:
eyeshadows: 9 x 1,3-2 g, bronzer/ blush: 2,5- 3 g

BUTTERFLY MAKE-UP PALETTE

The Butterfly Make-up Palette is the result of our cooperation with Dorota Gardias, one of the most famous and respected Polish television personalities, personifying class, femininity, strength and independence. Composed with passion and great care, the set facilitates the implementation of everyday and evening make-up in any situation. The palette contains 6 perfectly matched matte and glossy eyeshadows in classic shades, universal bronzer, blush and smoothing powder.

DEEP COLOUR

MATT MATT

SHIMMER EFFECT

VEGAN



Capacity:
blush: 9 g, bronzer/powder: 5,5 g
eyeshadows: 1,4- 1,7 g

CONTOUR PALETTE 2

A set for precise, three-dimensional face modelling. The palette includes: universal bronzer with warm tones that will emphasize cheekbones beautifully, blush suitable for all skin types and highlighter. The intensity of the product can be graded depending on the intended effect. The palette will work both for professionals and for people who are just starting their adventure with make-up. It fits perfectly with the SWEET HARMONY Eyeshadow Palette.

CONTOURING

MATT

HIGHLIGHTING

VEGAN



Capacity: 3 x 5 g

DESERT WONDERS EYESHADOW PALETTE

Inspired by the magnetizing beauty of the desert, the Desert Wonders Palette will allow you to do phenomenal make-up like from One Thousand and One Nights. Thanks to it, you will create a morning look as light as a breeze, to add an oriental flavor and colorful glow to it in the afternoon, and depth and mystery in the evening. It contains twelve highly pigmented eyeshadows of vegan friendly formulation. Seven shadows are mattes in cool, warm and neutral shades. Satin matts are accompanied by five multidimensional shim- mering shadows with modern formulas. Let yourself be carried away by the wonders of the Orient!

DEEP COLOUR

MATT MATT

SHIMMER EFFECT

VEGAN



Capacity: 3 x 5 g

ACCESSORIES



3D BENDER MAKEUP SPONGE

PERFECT FINISH

The perfect tool for flawless makeup application.
When dampened, the sponge becomes soft and flexible, blending makeup seamlessly into the skin for a smooth, even, and natural-looking finish. Its unique shape allows precise application in all areas of the face while minimizing product absorption.
Ideal for:

- Liquid and cream foundations
- Concealers
- Cream face products

Effect:
Smooth, even complexion
Natural, streak-free finish
Fresh, lightweight look
Professional makeup results



MAKEUP BRUSH SET

PERFECT FINISH

A set of seven multifunctional makeup brushes designed for both professional makeup artists and everyday makeup lovers. The brushes feature high-quality blended bristles that make it easy to apply and seamlessly blend products across the skin.

The ergonomically designed handles fit comfortably in the hand, providing excellent control and effortless application. Each brush comes in a distinctive colour, ranging from deep purple to delicate pale pink, and is individually numbered, making it easy to quickly select the right tool.

The practical tube-shaped case protects the bristles and is ideal for both everyday storage and travel.

The set includes:

- Brush tube
- PędzPowder Brush KM01
- Contour Brush KM02
- Contour Brush KM03
- Eyeshadow Brush KM04
- Eyeshadow Brush KM05
- Eyeshadow Brush KM06
- Eye and Lip Brush KM07



POWDER BRUSH KM01

A powder brush whose compact size also makes it ideal for applying bronzer or blush. Its fluffy, slightly flattened shape allows for smooth and controlled application while minimising powder kick-up and fallout.
The soft, loosely packed bristles make it easy to sculpt the face and blend products seamlessly for a natural, diffused finish. Made from a blend of synthetic fibres and natural goat hair.

PERFECT FINISH



Bristle length: 36,5 mm D
Brush length: 171,5 mm



CONTOUR BRUSH KM02

Contouring brush with a slightly truncated shape made of synthetic fiber and natural goat hair. Thanks to its small size, it facilitates precise application of the bronzer under the cheekbone. The multifunctional shape also allows the application of blush and highlighter. Thanks to soft, resilient bristles, the products can be gently rubbed to achieve a natural effect.

PERFECT FINISH



Bristle length: 34/22 mm
Brush length: 164 mm



EYESHADOWS BRUSH KM 03

A multi-functional brush for applying and grinding eyeshadows, made of synthetic fiber and natural goat hair. Thanks to its small size, it facilitates precise application of shadows in the crease of the eyelid and in the outer corner of the eye. It is the most versatile brush in the collection.

PERFECT FINISH





Bristle length: 15 mm
Brush length: 165 mm

EYESHADOWS BRUSH KM 04

A small ball-type brush made of synthetic fiber and natural goat hair. The shape of the head allows to conveniently apply the shadow on the lower eyelid. It is also perfect for applying darker shades in the outer corner of the eye and illuminating the inner corner.

PERFECT FINISH



Bristle length: 10 mm
Brush length: 160 mm



EYESHADOWS BRUSH KM 05

A narrow brush with longer bristles, designed for precise application of shadows in the crease of the eyelid, but also for applying and rubbing shadows on the lower eyelid. Made of synthetic fiber and natural goat hair.



Bristle length: 13 mm
Brush length: 163 mm

PERFECT FINISH



EYESHADOWS BRUSH KM 06

A small brush perfect for applying eyeshadows on both the upper and lower eyelids. The flat, compact shape of the brush also facilitates the application of loose shadows without splashing. Made of synthetic fiber and natural goat hair.



Bristle length: 9 mm
Brush length: 159 mm

PERFECT FINISH



EYESHADOWS & LIPS BRUSH KM 07

A universal brush, made of synthetic fiber, perfect for both eye and lip make-up. The small, flat and slightly tufted shape facilitates precise application of shiny shadows in the inner corner of the eye and makes it easy to draw a line. The slightly sharpened shape of the head will also allow you to accurately outline the lips.

PERFECT FINISH



Bristle length: 6,5 mm
Brush length: 156,5 mm



STANDS



COSMETIC CABINET

A cabinet for displaying coloured cosmetics, which combines modern dreams and aesthetic design with practical ergonomics. The convenient system allows for easy removal of products and free testing. Featured promotional zones allow for a special display of current novelties and bestsellers. Classic colours fit into the style of the brand, emphasiz- ing its professional nature. It is an ideal solution for points of sale such as drugstores and beauty stores.



STANDS

FREE-STANDING DISPLAY

A large display in the form of a stand on a leg is an alternative to a cosmetic cabinet. Perfect for shops and larger beauty salons. Modern design and black and white colours add elegance to any interior. The display includes testers of selected products from the AFFECT offer. The individual modules are pulled out, making it very easy to keep clean.



The offer also includes smaller displays that allow presentation of the brand's products with limited space on the shelves. Ask our representative for a full offer.

KEY

ICONOGRAPHY


LIFTING EFFECT


SHIMMER EFFECT


SMOKEY EFFECT


DEEP COLOUR


PERFECT FINISH


LONG-LASTING EFFECT


HYALURONIC ACID
ALGAE EXTRACT


VEGAN


ARGAN OIL


STRONG COVERAGE


VITAMIN C


PREBIOTIC


GRAPEFRUIT EXTRACT


NATURAL INGREDIENTS


MOISTURIZING


SILKY EFFECT


CONTOURING


LIFTING EFFECT


REDNESS REDUCTION


HIGHLIGHTING


ANTI-POLLUTION


CUPUACU BUTTER


PERFECT FIXING


OAT SEED EXTRACT


GRAPE SEED OIL


MOISTURIZING SUGAR COMPLEX


PEPTYD


MATT


TALC FREE


SPF


VITAMIN E


WATERPROOF


OIL FREE


ALOE VERA EXTRACT


SMOOTHING EFFECT


SOFT FOCUS EFFECT

AVOCADO OIL




COCOA BUTTER


PEACH SEED OIL


CRANBERRY EXTRACT

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